

# EXHIBIT 31B



# Earn BIG MONEY



*Learn*  
**ELECTRIC  
APPLIANCE  
REPAIRING**  
**At Home  
In Your  
Spare Time!**

**WE FURNISH YOU  
THIS AMAZING  
ELECTRONIC KIT**

**WE  
GIVE YOU  
ALSO THE  
CERAMIC  
HEATER  
KIT**



**SEND FOR OUR  
NEW 32 PAGE  
CATALOGUE!**



"All CTS graduates are entitled to CTS lifetime advisory service."



R. S. Frazer, President

## START YOUR OWN BUSINESS

There are millions of electrical equipment units in daily use in factories, homes, office buildings and on farms. Skilled electrical technicians are needed to keep this equipment in good running condition. Learn at home in your spare time.

**\$5.00-\$6.00 PER HOUR**

is often charged for making ordinary repairs. We show you how to repair refrigerators, vacuum cleaners, washing machines, motors, factory equipment, electrical farm equipment, do house wiring, etc.

**BEGIN IN YOUR OWN KITCHEN, BASEMENT OR GARAGE.** You don't need elaborate fixtures or expensive equipment to be a successful repairman. Work as many hours as you wish. The Electrical Appliance Technician is his own boss!

**IF YOU ARE MECHANICALLY INCLINED**, can hold and use tools, we will give you the training and time saving kits—a multi-purpose **CHRISTY ELECTRONIC KIT** whose dials show you exactly where the trouble lies with electrical equipment that does not work properly—a **CERAMIC HEATER KIT** that enables you to wire your own heating elements and pocket all of the profits for yourself—**LESSON MANUALS** written in simple, easy-to-understand language profusely illustrated showing step-by-step repair shortcuts—all of which give you the Know-how for making more money and how to get financial security.

**YOU ALSO LEARN** how to build power tools from spare parts, how to solicit business and keep business coming in, what to charge your customers, etc. Thousands of **CHRISTY** graduates in all parts of the world prove the value of CTS Training. **WRITE FOR SPECIAL PAY LATER FORM.**

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Please rush me your **FREE ILLUSTRATED BOOK** about Electrical Appliance Servicing, facts on your Electronic Kit and Special form for paying later from earnings while learning.

Name  Age

Address

City  Zone  State

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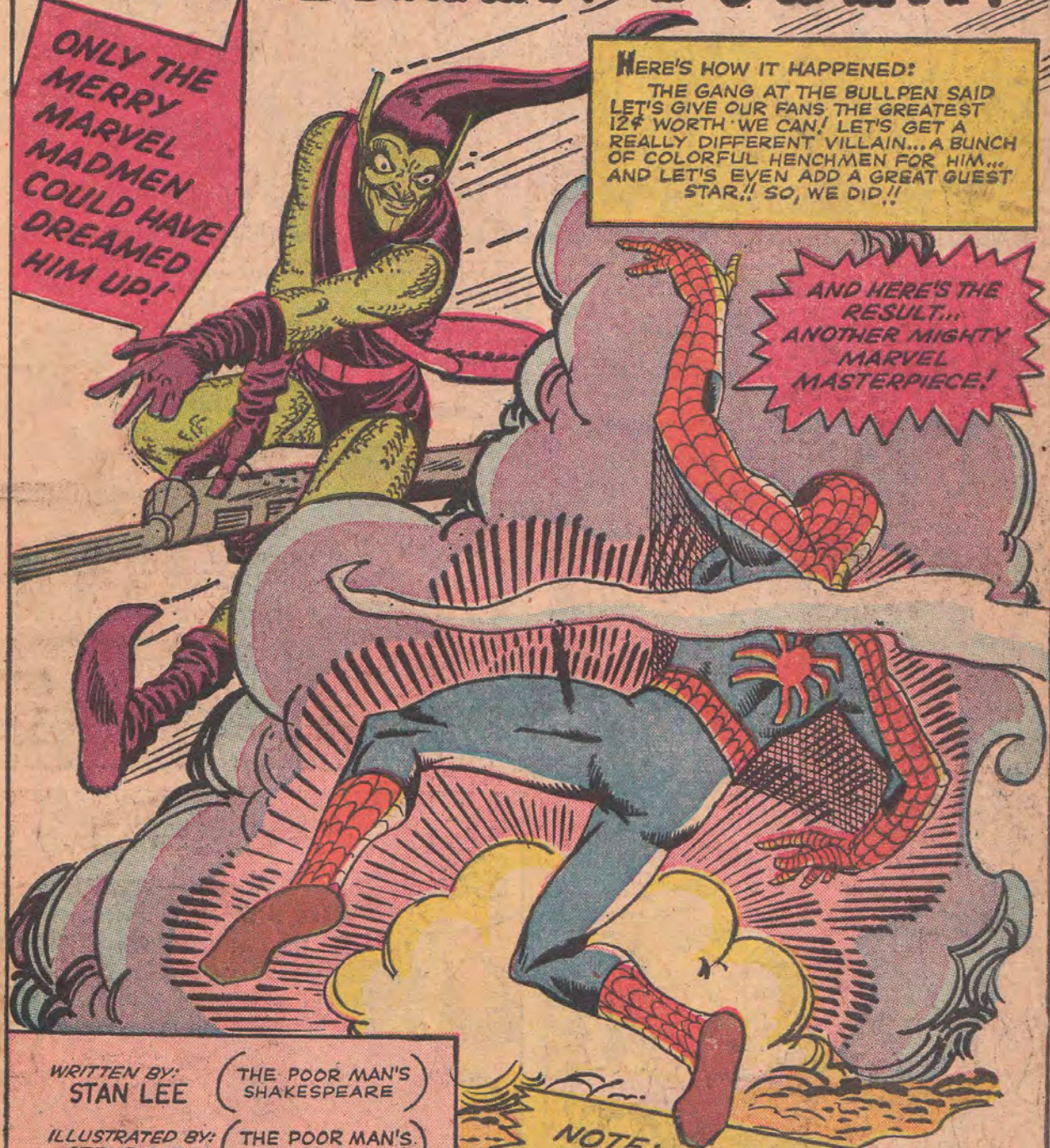


# the GROTESQUE ADVENTURE OF "the GREEN GOBLIN"

ONLY THE  
MERRY  
MARVEL  
MADMEN  
COULD HAVE  
DREAMED  
HIM UP!

HERE'S HOW IT HAPPENED:  
THE GANG AT THE BULLPEN SAID  
LET'S GIVE OUR FANS THE GREATEST  
12¢ WORTH WE CAN! LET'S GET A  
REALLY DIFFERENT VILLAIN... A BUNCH  
OF COLORFUL HENCHMEN FOR HIM...  
AND LET'S EVEN ADD A GREAT GUEST  
STAR!! SO, WE DID!!

AND HERE'S THE  
RESULT...  
ANOTHER MIGHTY  
MARVEL  
MASTERPIECE!



WRITTEN BY: (THE POOR MAN'S SHAKESPEARE)  
STAN LEE  
ILLUSTRATED BY: (THE POOR MAN'S DA VINCI)  
STEVE DITKO  
LETTERED BY: (THE POOR MAN'S RICH MAN)  
ART SIMEK

NOTE: DON'T BE IMPATIENT!  
THE HULK DOESN'T APPEAR TILL  
LATER ON IN THE STORY... BUT  
YOU'LL BE GLAD YOU WAITED!

x-689



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## Learn ELECTRIC APPLIANCE REPAIRING At Home In Your Spare Time!

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City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

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ELECTRICAL  
APPLIANCE  
TECHNICIANS

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# "KRAVEN THE HUNTER!"



**WE'RE TRAPPED! IT'S SPIDER-MAN! HE MUST HAVE BEEN SHADOWING US OUT THERE-- LISTENING TO OUR PLANS!**

**OKAY, GROUP... THE PARTY'S OVER! IN CASE YOU HAVEN'T HEARD, THERE'S A LITTLE OL' LAW AGAINST ORGANIZING BANK ROBBERY GANGS IN THIS TOWN!**

**FOR ANY OF YOU WHO MAY HAVE BEEN LIVING IN ANOTHER GALAXY FOR THE PAST TWO YEARS, WE'LL EXPLAIN THAT THIS IS CERTAINLY THE MOST EXCITING SPIDEY ADVENTURE WE'VE EVER PRESENTED! (SINCE THE LAST ONE!) IT'S GOT VILLAINS, HEROES, ACTION, A MISH-MASH OF EVERYTHING-- AND IT'S TOLD IN THE MARVEL MANNER! 'NUFF SAID!**

**WRITTEN BY: STAN LEE**  
(BECAUSE WE COULDN'T AFFORD MICKEY SPILLANE)

**ILLUSTRATED BY: STEVE DITKO**  
(BECAUSE PICASSO WAS OUT OF TOWN)

**LETTERED BY: ART SIMEK**  
(BECAUSE HIS NAME FITS THIS SPACE)

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POWERFUL

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POWER ACTION  
BLACK MAGIC  
FIBRE-GLASS RODS  
STRONGER THAN  
STEEL  
OR BAMBOO

MARK IV  
LEVELWIND  
CASTING  
REEL

PUSH BUTTON  
CASTING  
ANTI REVERSE  
NO BACKLASH

**NEW! SUPER "88"**  
AUTOMATIC  
DUAL DRAG  
SPINCAST  
REEL  
MADE BY  
FAMOUS  
BROWNE  
REEL CO.

DIP NET

4 FAMOUS  
TROUT FLIES

**NEW!**  
25 NATURAL BAIT LURES  
SURE SHOT ACTION WITH SHRIMP,  
MINNOWS, GRASSHOPPERS, MAYFLIES,  
BUMBLEBEES, CRICKETS, LEECHES

FAMOUS CRAFTY LURES  
SELECTED FROM  
WORLD'S MOST POPULAR  
ALL TIME FAVORITES

**COMPLETE! NOTHING ELSE TO BUY!**

SELECTED FOR YOU BY EXPERTS. This choice fish-getting tackle, used by experts, contains nationally famous brands. Each item carefully chosen—everything you need for all types of fishing. Deadly lures that are all time favorites. A veteran angler or an occasional fisherman can be proud of this precision-built kit. You can go fishing at once. Compare! You will not find a bargain like this anywhere.

LOOK! YOU GET EVERYTHING SHOWN. Super "88" Spincast Reel • Comet X3C Bait Cast Reel • Argosy Direct Drive Trolling Reel • 5 ft. 2 pc. Fiber Glass Spin Cast Rod • 4 ft. Fiber Glass Bait Cast Rod • 3 1/2 ft. Fiber Glass Trolling Rod • 9 ft. 3 section Bamboo Pole and 25 ft. Bank Line • 41 proven Deadly Lures • 5 pc. Furnished Line • 2 Floating Tackle Boxes with removable trays • Fish Knife and Sheath • 28 pc. Popping Lure Kit • Dip Net, Stringer, Split Shot, Clincher Sinkers, Snap Swivels, Assorted Hooks, Snelled Hooks, Cork Bobbers, Popper Corks, and complete instructions. 411 pieces in all.

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Also FEATURING THE UNIQUE VILLAINY OF  
THE **RINGMASTER** and CIRCUS OF CRIME

**ACTION! Thrills! SUSPENSE!**

**ALL ON THE INSIDE.**

Written by: **STAN LEE**  
MASTER OF THE SPOKEN WORD  
Illustrated by: **STEVE DITKO**  
DEAN OF DRAMATIC DRAWINGS  
Lettered by: **S. ROSEN**  
SULTAN OF SPARKLING SPELLING



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ALONE

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Please rush... 411 pcs. 3 Complete Fishing Sets  
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ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_  
☐ I enclose \$12.95 plus \$1.00 for postage & handling.  
☐ Ship C.O.D. I will pay C.O.D. charges and postage.  
In Canada: \$16.95 postpaid  
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**SPIDER-MAN** "THE RETURN OF THE GREEN GOBLIN!"

RUGGEDLY WRITTEN BY: STAN LEE  
ROBUSTLY DRAWN BY: STEVE DITKO  
RECENTLY LETTERED BY: S. ROSEN

STAN AND STEVE DO IT AGAIN!!

BE SURE TO READ THIS YARN CAREFULLY, FOR IT'S CERTAIN TO BE DISCUSSED AND ARGUED ABOUT BY SPIDEY FANS THROUGHOUT THE FREE WORLD FOR A LONG TIME TO COME!

SEE ME AFTER CLASS, KIDS! OL' FLASH HAS SOME BIG NEWS FOR YOU!!

LOOK AT OL' BOOKWORM PARKER! THE WAY HE'S GLUED TO THAT CHEM BOOK, YOU'D THINK HE WAS READIN' THE LATEST JAMES BOND MYSTERY!

IT'S BEEN MONTHS SINCE I HAD THAT BATTLE WITH THE GREEN GOBLIN! \*I WONDER WHAT BECAME OF HIM? WHY HASN'T HE BEEN HEARD FROM SINCE??

X-777

\*SEE SPIDER-MAN #14... EDITOR.



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Brother, can **YOU** spare

# ADIME 10¢?

FOR A NEW MILLION DOLLAR HE-MAN BODY  
STRENGTH-POWERED with 520 MIGHTY MUSCLES!  
To Become A STAR in ANY SPORT! A SUCCESS in EVERYTHING!

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Powerful to land a knock-out blow fast.
2. How to Build a 45 to 52 INCH HEROIC CHEST  
Housing TIRELESS LUNGS for ENDURANCE in  
Work, Sports, for ATTRACTING GIRLS!
3. How to Mold a BROAD MUSCLE-PACKED BACK  
and WONDER-WIDE SUPER-MAN SHOULDERS  
tapering to a SLIM PUNCH-PROOF WAIST.
4. How to Develop LEGS with MARATHON ENDURANCE.
5. How to Mold BIG MUSCULAR FOREARMS, A STEEL GRIP.

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skinny  
ABC pupil  
BILL BUTLER  
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Teacher

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OVERPOWERING ANY BULLY TWICE YOUR SIZE!

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HUHN at 50 years of age. He is a brilliant  
University Authority on creating a healthy  
mind in a healthy body."  
says Dr. Winfield Scott Pugh,  
Commander, U.S. Navy Medical Corps.

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PHOTOS OF STRONG MEN and CHAMPIONS once WEAKER

than you, as you will see in their pitiful BEFORE Photos and Stories. There are scores of How-to-do-it Pictures showing you how YOU can quickly and easily become AN OLYMPIC CHAMPION



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# "The END of SPIDER-MAN!"

**SPECIAL EXTRA**

**SPIDER-MAN A COWARD! FLEES IN TERROR!**  
By J. Jonah Jameson, Publisher

FORGET EVERYTHING YOU'VE EVER READ ABOUT SPIDEY BEFORE!!  
FORGET EVERY SUPER-HERO THRILLER YOU'VE EVER SEEN!!  
THROW AWAY ALL YOUR PRE-CONCEIVED IDEAS OF WHAT A FULL LENGTH MAGAZINE DRAMA SHOULD BE LIKE!  
**THIS ONE IS DIFFERENT!**  
**THIS ONE IS A SENSATION!**  
**THIS ONE IS JUST FOR YOU!**

NO ONE WILL EVER LAUGH AT J. JONAH JAMESON AGAIN! I TOLD THEM SPIDER-MAN WAS A HEEL... A COWARDLY QUITTER... AND NOW, SINCE HE RAN AWAY FROM THE GREEN GOBLIN\*, THE WORLD KNOWS I'M RIGHT!

\* SEE SPIDER-MAN #17 "THE RETURN OF THE GREEN GOBLIN!"...EDITOR.

WRITTEN BY: **STAN LEE**  
AUTHOR OF "THE FANTASTIC FOUR"

ILLUSTRATED BY: **STEVE DITKO**  
ILLUSTRATOR OF "DR. STRANGE"

LETTERED BY: **SAM ROSEN**  
LETTERER OF... "PATSY WALKER"??!



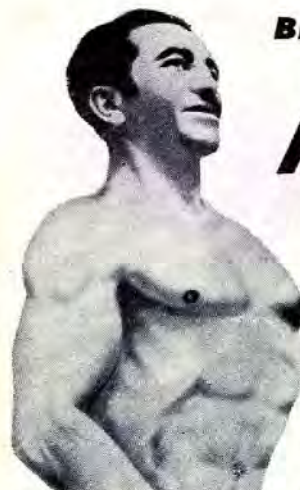
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OVERPOWERING ANY BULLY TWICE YOUR SIZE!

This will be the NEW

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AFTER  
YOU ARE  
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by the  
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METHODS  
from your  
HEAD to  
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HEELS  
every inch  
a REAL  
HE-MAN

"YOUR PHYSICAL DIRECTOR BEN REB-  
HUHN at 50 years of age. He is a brilliant  
University Authority on creating a healthy  
mind in a healthy body."  
says Dr. Winfield Scott Pugh,  
Commander, U.S. Navy Medical Corps.

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in STRENGTH, SPEED and  
ENDURANCE... and MR.  
AMERICA in Build and  
Physique.

Yes! In just THRILLING MIN-  
UTES a day, in the SECRECY of  
YOUR OWN ROOM this book's  
RAPID-FIRE, EASY as ABC FA-  
MOUS PICTURE METHODS will  
show you How to Mold 16 INCH  
ARMS OF MIGHT, a big, deep 45  
INCH CHEST housing TIRELESS  
LUNGS, WIDE MANLY SHOUL-  
DERS — a BROAD BRAWNY  
BACK, tapering to a SLENDER  
WAIST with punch-proof STOM-  
ACH MUSCLES, LEGS of RUN-  
NING POWER. You, too, like  
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SUCCESS engraved  
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☐ I want to streamline my body, get rid of flabby fat.  
☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST  
☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST  
☐ I want to become a winning athlete. ☐ I want new pep.

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# "SPIDEY STRIKES BACK!"

FEATURING:  
Guest Stars!  
Super-Villains!  
Super-Thrills!

ONE OF THE  
MOST EAGERLY-  
AWAITED ACTION  
DRAMAS OF  
ALL TIME!!



DUE TO HIS AUNT'S SERIOUS ILLNESS  
LAST MONTH, PETER PARKER SPENT  
ALL HIS TIME AT HOME, LOOKING AFTER  
HER! THAT MEANT, OF COURSE, THAT  
SPIDER-MAN WAS OUT OF ACTION,  
TOO!

PEOPLE BEGAN TO THINK  
THAT SPIDEY HAD TURNED  
COWARD... AND HE WAS  
POWERLESS TO CHANGE  
THAT MISTAKEN IDEA! BUT  
NOW, HIS AUNT IS NO LONGER  
DANGEROUSLY ILL, AND SO...  
**WATCH OUT!**

WRITTEN BY:  
SPIDEY'S GODFATHER,  
**STAN LEE**

ILLUSTRATED BY:  
SPIDEY'S BIG DADDY,  
**STEVE DITKO**

LETTERED BY:  
**S. ROSEN**  
(SPIDEY'S SECOND COUSIN  
ON HIS UNCLE'S SIDE!)



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Powerful 2-Band AM Shortwave Radio licensed by...



# WORLD-WIDE RECEPTION

GETS HUNDREDS  
OF SHORT-WAVE STATIONS!

ULTRA-SENSITIVE  
FOR FRINGE AREA LISTENING!

AT AN AMAZING  
LOW PRICE

Your Cost Only:

**\$19.95**COMPLETE  
WITH EVERY  
FEATURE OF  
MUCH MORE  
EXPENSIVE  
RADIOS

Hear from



LONDON



GAY PARIS



THE FAR EAST



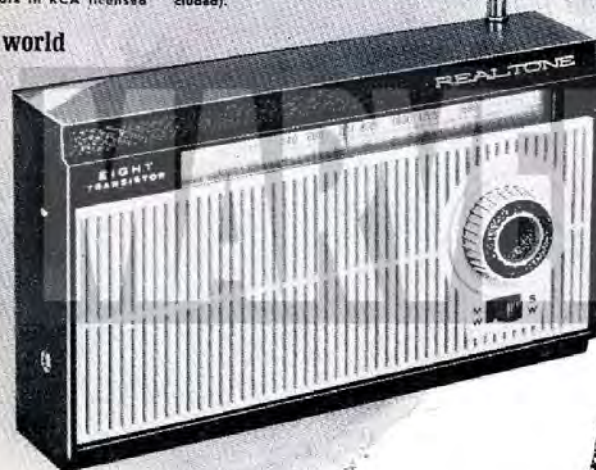
ROMANTIC ITALY

Two bands—twice the listening pleasure! A mighty nite with a BIG voice—weighs slightly over one pound yet boasts a big 2½ by 3½ inch permanent dynamic oval speaker. 10 to 1 slide-rule tuning—this means you get better reception and more stations no matter where you live. 8 powerful transistors in RCA licensed

Superhet circuit. Three antennas—tearable bar for broadcast band, 7-section telescope whip plus long distance cord for shortwave. (4 to 12 mc). Civil Defense frequencies indicated on dial for national emergency use. Operates hundreds of hours on 4 low cost penlite batteries (included).

Brings the world  
wherever  
you are!Listen in  
on happenings  
in these  
far-away cities:

ROME  
LONDON  
MOSCOW  
PARIS  
QUITO  
COLOGNE  
HAVANA  
MEXICO CITY  
and many,  
many others.

YOU GET  
ALL THIS4 PENLITE BATTERIES  
AND EARPHONE

GENUINE LEATHER CASE

2 BAND RADIO WITH  
DISTANCE ANTENNA**MONEY-BACK GUARANTEE**

NIREK INDUSTRIES, INC.  
Chicago, Illinois 60606 Dept. RD-1  
Kindly rush on MONEY-BACK GUARANTEE  
☐ 2 Band AM-Shortwave REALTONE Radios,  
including Leather Case, Batteries and Private  
Earphone at \$19.95 each.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
☐ I enclose \_\_\_\_\_ plus \$1.00 postage.  
☐ Ship C.O.D. plus Postage & C.O.D. charges.  
Canada.  
210 King St., W., Toronto, \$29.95 Postpaid.

**SATISFACTION GUARANTEED**

This fine quality Realtone radio has been engineered for superior performance under all conditions. It is made of the finest materials and components. NO CHARGE will be made for replacement of parts or service within 90 days of date of purchase.

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ILLUSTRATED BY:  
**STEVE DITKO**  
WRITTEN BY:  
**STAN LEE**  
LETTERED BY:  
**S. ROSEN**

... BUT WE STILL HAVE  
A FEELING THAT SNEAKY  
STAN PUT SOMETHING  
OVER ON US! ANYWAY,  
NOW IT'S TIME FOR  
THRILLS, CHILLS, AND  
SPILLS ...

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# WORLD-WIDE RECEPTION

GETS HUNDREDS  
OF SHORT-WAVE STATIONS!

ULTRA-SENSITIVE  
FOR FRINGE AREA LISTENING!

Two bands—twice the listening pleasure!  
A mighty mite with a BIG voice—weighs slightly over one pound yet boasts a big 2½ by 3½ inch permanent dynamic oval speaker. 10 to 1 slide-rule tuning—this means you get better reception and more stations no matter where you live. 8 powerful transistors in RCA licensed

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LONDON



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Brings the world  
wherever  
you are!

Listen in  
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far-away cities:

ROME  
LONDON MOSCOW  
PARIS  
QUITO  
COLOGNE  
HAVANA  
MEXICO CITY  
and many,  
many others.



YOU GET  
ALL THIS



4 PENLITE BATTERIES  
AND EARPHONE



GENUINE LEATHER CASE



2 BAND RADIO WITH  
DISTANCE ANTENNA

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Earphone at \$19.95 each.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

☐ I enclose \_\_\_\_\_ plus \$1.00 postage.

☐ Ship C.O.D. plus Postage & C.O.D. charges.

Canada:

210 King St., W., Toronto, \$29.95 Postpaid.

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Friend, dare YOU risk

# ADIME 10¢?

FOR A NEW MILLION DOLLAR HE-MAN BODY  
STRENGTH-POWERED with 520 MIGHTY MUSCLES!  
To Become A STAR in ANY SPORT! A SUCCESS in EVERYTHING!

Rush to me your LAST CHANCE coupon below, —  
I'LL RUSH to you FREE My Professional Secrets

HOW TO **GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!**

HOW TO LOSE up to 50 lbs. of UGLY DANGEROUS FAT

**FREE** ALL FIVE \$5 WORLD-FAMOUS  
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1. How to Develop 16 to 18½ INCH BIG ARMS  
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OVERPOWERING ANY BULLY TWICE YOUR SIZE!

This will be the NEW  
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AFTER  
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NATURAL  
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PROGRESS-  
IVE  
METHODS  
from your  
HEAD to  
your  
HEELS  
every inch  
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HE-MAN

Yes! In just THRILLING MIN-  
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WAIST with punch-proof STOM-  
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FAME and FORTUNE on TV or in  
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THIS BOOK will show you HOW  
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YOU can WIN  
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on it as Bill Butler did  
and many other pupils.

MAIL COUPON before it is too late!

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Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES  
including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings,  
now famous Strong Men, and How to Become one of Them.

☐ I enclose 10¢ for mailing and handling.

☐ I am under no other obligation.

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain \_\_\_\_\_ lbs. (fill in). ☐ Triple my strength.

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☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST

☐ I want to become a winning athlete. ☐ I want new pep.

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Let me know  
how to get  
**FREE**

\$100 worth  
of Sports,  
Self-defense,  
Strong-man  
Stunts,  
Courses,  
Apparatus

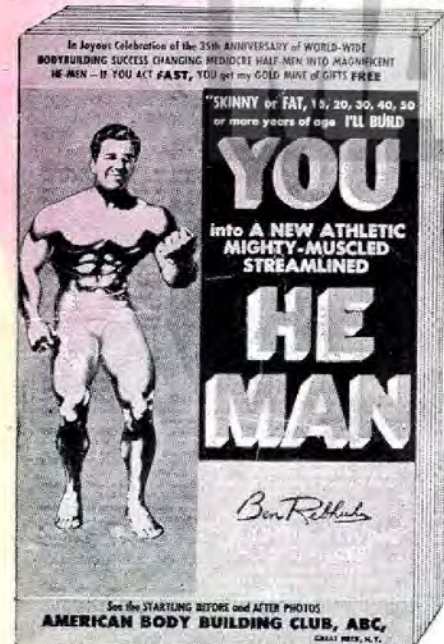
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"YOUR PHYSICAL DIRECTOR BEN RE-  
BURN at 50 years of age. He is a brilliant  
University Authority on creating a healthy  
mind in a healthy body."  
says Dr. Winfield Scott Fugh,  
Commander, U.S. Navy Medical Corps.

**YOURS FREE**

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PHOTOS of STRONG MEN and CHAMPIONS once WEAKER  
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**SPIDER-MAN** PREEEEEESENTING... The **CLOWN**, and his **MASTERS OF MENACE!**

**THE CRAFTY CLOWN** **THE GREAT GAMBONNOS** **THE MAN CALLED CANNON-BALL** **PRINCESS PYTHON**

AND, TAKE A GOOD LOOK AT THE **RING-MASTER... HE WON'T BE AROUND VERY LONG!**

**WRITTEN BY: STAN LEE**  
**ILLUSTRATED BY: STEVE DITKO**  
**LETTERED BY: ARTIE SIMEK**

WE LET ARTIE DO THIS OCCASIONALLY. IT'S CHEAPER THAN GIVING HIM A RAISE!

**ANOTHER ONE OF LEE'S LIVING LEGENDS!**  
**ANOTHER DAZZLING DITKO DELIGHT!**



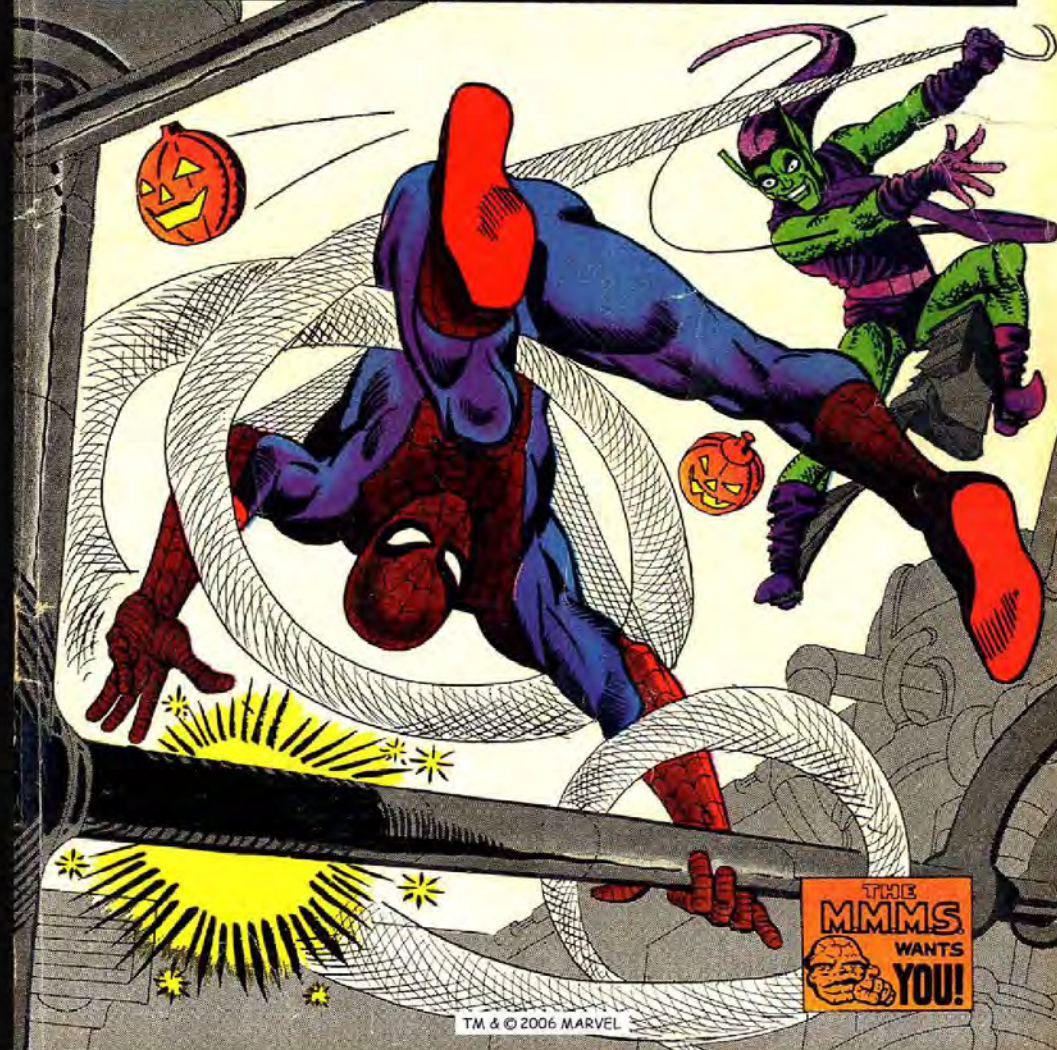


# the AMAZING SPIDER-MAN

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

23  
APR.

DON'T WASTE A MINUTE! YOU'VE GOT TO SEE SPIDEY IN ACTION AGAINST:  
**"The GOBLIN And The GANGSTERS!"**



THE  
MMMS  
WANTS  
YOU!



Friend, dare **YOU** risk

# ADIME 10?

FOR A NEW MILLION DOLLAR HE-MAN BODY  
STRENGTH-POWERED with 520 MIGHTY MUSCLES!  
To Become A STAR in ANY SPORT! A SUCCESS in EVERYTHING!

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Let me know  
how to get  
**FREE**  
\$100 worth of  
Sports,  
Self-defense,  
Strong-man  
Stunts,  
Courses,  
Apparatus



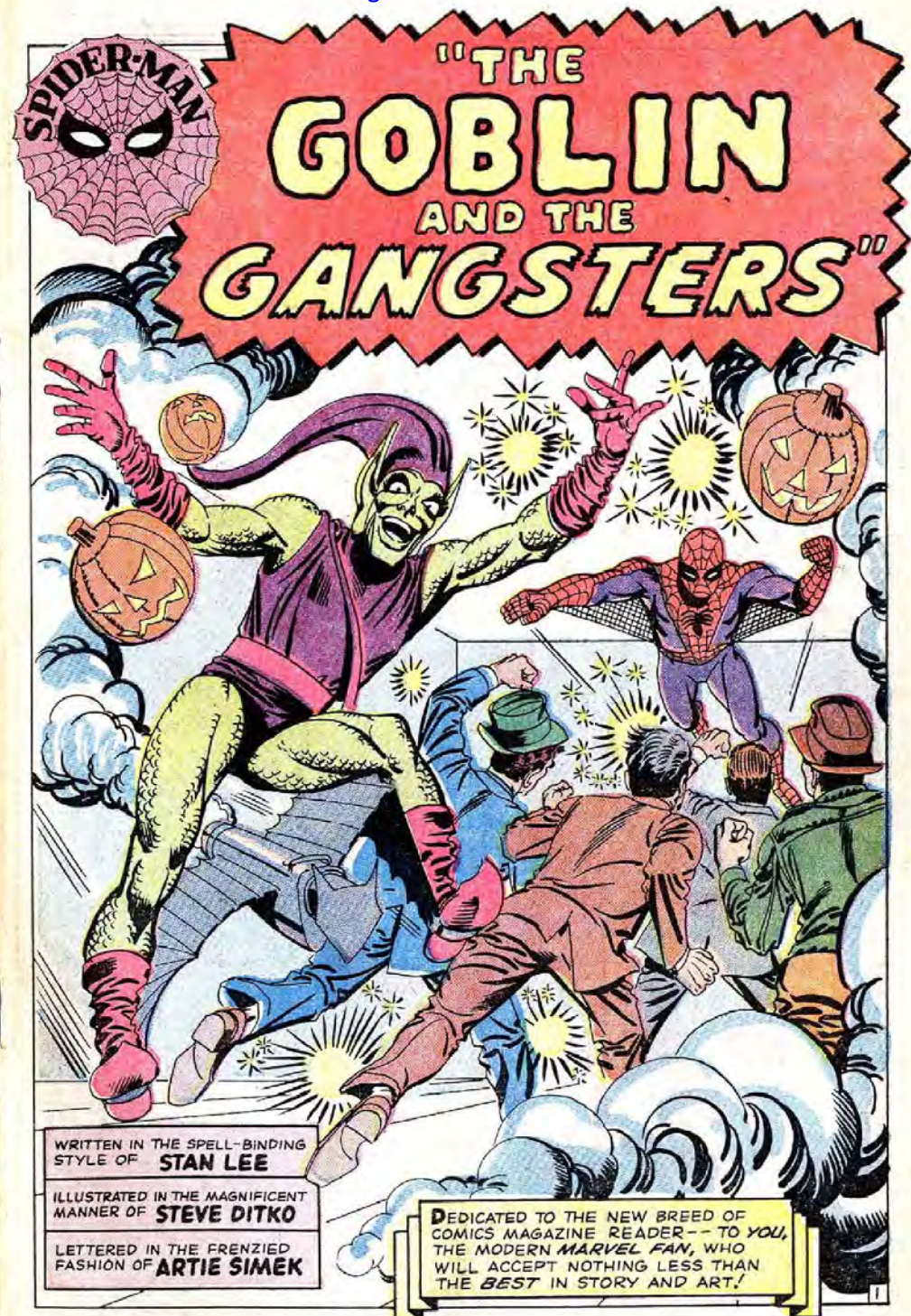
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WRITTEN IN THE SPELL-BINDING  
STYLE OF **STAN LEE**

ILLUSTRATED IN THE MAGNIFICENT  
MANNER OF **STEVE DITKO**

LETTERED IN THE FRENZIED  
FASHION OF **ARTIE SIMKE**

DEDICATED TO THE NEW BREED OF  
COMICS MAGAZINE READER -- TO YOU,  
THE MODERN MARVEL FAN, WHO  
WILL ACCEPT NOTHING LESS THAN  
THE BEST IN STORY AND ART!



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# EXCLUSIVE FUN PRODUCTS BY MAIL



## KRAZY KRAX

Just place this over the T.V. screen or the front window. Watch the fun begin. It looks like the glass is broken.

No. 1004 ..... .60



## JUMPING CANDY BOX

Looks like a box of candy. When your friend goes to help himself he'll get the surprise of his life. No. 2015 ..... Only .75



## WHOOPS

Looks like someone lost their lunch. Place it on the floor and wait for your first unsuspecting victim to walk in—ugh. Better catch him before he faints. No. 9016 ..... Only .75



## TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block chasing after it. There's a barrel of fun in every bounce of this amazing baseball. No. 4020 ..... 50¢



## FRANKSTER WHISTLE

Greatest gag in years. Just place inside any tail-pipe and watch the fun. As soon as he starts the car it will sound as if the whole motor fell out. It's a panic, but completely harmless. No. 7021 ..... 75¢



Loud Nose Blower. Blow your nose and it will sound like the roof caved in. Fits right in your handkerchief out of sight. No. 6018 ..... only 20¢



## PEPPER GUM

Hi Pal, have a piece of gum. Once he starts chewing you better have a glass of water ready. Completely harmless but a million laughs. No. 5008 ..... 25



## JIU-JITSU

This is one of the most popular books on the art of self defense. Now you needn't back away from anyone. Many illustrations show you how to defend yourself from bullies. We also include "FREE" a book on strong man stunts. No. 4003 ..... Only \$1.00



## JOY BUZZER

Shake hands and watch your friend jump 6 feet high. Completely harmless. No. 7005 ..... 50



## SQUIRT SEAT

It's all wet. Place it under the toilet seat. Can't you picture the expression on your victim's face when he sits down? No. 6012 ..... .75



## WHOOPEE CUSHION

Place this under any cushion. Gives out a loud Bronx Cheer. Very embarrassing but loads of laughs. No. 8010 ..... Only .50



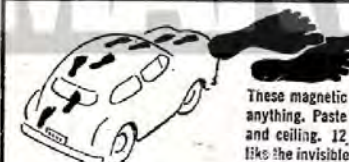
## SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks real impressive. Adds heft to your hands. No. 3019 ..... \$1.00



## SURPRISE PACKAGE

If you are willing to take a chance, we guarantee you more than your money's worth, filled with surprises. No. 8002 ..... 50



## SCREW FEET

These magnetic feet will stick to anything. Paste them to the walls and ceiling. 12 to a set. Looks like the invisible man just walked through the wall. No. 2007 ..... \$1.00



## BIKE SPEEDOMETER

Now you can tell how fast you are going. Registers speeds up to 50 miles per hour. New built-in compass also shows in what direction you are traveling. Fits any bicycle. Attaches in seconds. No. 3017 ..... only 75¢



## X-RAY-SPEX

A wonderful illusion to fool your buddies. Put them on, now is that really his skull you see inside his head? Prove to him you can see through anything. No. 7014 ..... \$1.00



## SILENT DOG WHISTLE

This whistle can not be heard by any human, but your pet will hear it blocks away. Everyone will be amazed when he comes running as soon as he hears his own private whistle. No. 1009 Only \$1.00



## FLY IN ICE

A plastic ice cube that looks like the real thing, only with a fly inside. Just place this in someone's drink when he isn't looking—ugh. No. 3011 ..... Only .45

ELBARR DIST. DEPT. G.K. 12, NIAGARA FALLS, N.Y.

RUSH ME THE ITEMS LISTED BELOW. If I am not 100% delighted, I may return any part of my purchase after the 10 day free trial for full refund.

ITEM No. NAME OF ITEM HOW MANY TOTAL PRICE

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

☐ I enclose ..... plus 15¢ postage and shipping in cash, cheque or money order.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

# THE SHOCKER YOU NEVER EXPECTED TO READ!

# SPIDER-MAN GOES MAD!

ANOTHER TOWERING TRIUMPH FROM THE HOUSE OF IDEAS!

PACKED WITH MORE ACTION, THRILLS, AND SURPRISE VILLAINS THAN YOU CAN SHAKE A WEB AT!

MIGHTY SCRIPT BY: **STAN LEE**  
 POWERFUL ART BY: **STEVE DITKO**  
 A LOTTA LETTERING BY: **S. ROSEN**

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## KRAZY KRAX

Just place this over the T.V. screen or the front window. Watch the fun begin. It looks like the glass is broken.  
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Looks like a box of candy. When your friend goes to help himself he'll get the surprise of his life. No. 2015..... Only .75



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Looks like someone lost their lunch. Place it on the floor and wait for your first unsuspecting victim to walk in—ugh. Better catch him before he faints. No. 9016 ..... Only .75



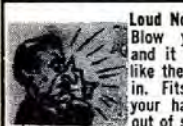
## TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block chasing after it. There's a barrel of fun in every bounce of this amazing baseball.  
No. 4020 ..... 50¢



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No. 6018.....only 20¢



## PEPPER GUM

Hi Pal, have a piece of gum. Once he starts chewing you better have a glass of water ready. Completely harmless but a million laughs. No. 5008.....25



## JIU-JITSU

This is one of the most popular books on the art of self defense. Now you needn't back away from anyone. Many illustrations show you how to defend yourself from bullies. We also include "FREE" a book on strong man stunts. No. 4003.....Only \$1.00



## JOY BUZZER

Shake hands and watch your friend jump 6 feet high. Completely harmless. No. 7005.....\$0.50



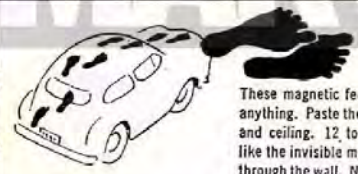
## SQUIRT SEAT

It's all wet. Place it under the toilet seat. Can't you picture the expression on your victims face when he sits down? No. 6012..... .75



## SURPRISE PACKAGE

If you are willing to take a chance, we guarantee you more than your moneys worth, filled with surprises. No. 8002.....\$0.50



## SCREWY FEET

These magnetic feet will stick to anything. Paste them to the walls and ceiling. 12 to a set. Looks like the invisible man just walked through the wall. No. 2007.....\$1.00



## SILVER SKULL RING

Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks real impressive. Adds heft to your hands.  
No. 3019 ..... \$1.00



## X-RAY-SPEX

A wonderful illusion to fool your buddies. Put them on, now is that really his skull you see inside his head? Prove to him you can see through anything. No. 7014 ..... \$1.00



## BIKE SPEEDOMETER

Now you can tell how fast you are going. Registers speeds up to 50 miles per hour. New built-in compass also shows in what direction you are travelling. Fits any bicycle. Attaches in seconds.  
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This whistle can not be heard by any human, but your pet will hear it blocks away. Everyone will be amazed when he comes running as soon as he hears his own private whistle. No. 1009 Only \$1.00



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A plastic ice cube that looks like the real thing, only with a fly inside. Just place this in someone's drink when he isn't looking—ugh. No. 3011.....Only .45

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☐ I enclose ..... plus 15¢ postage and shipping in cash, cheque or money order.

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# "CAPTURED BY J. JONAH JAMESON!"

DO YOU THINK SPIDEY'S HAD TROUBLE BEFORE? JUST WAIT'LL YOU READ THIS ONE!

WHAT HAPPENS TO A SUPER-HERO ON THE RUN, WHEN HE HAS NO PLACE TO GO?

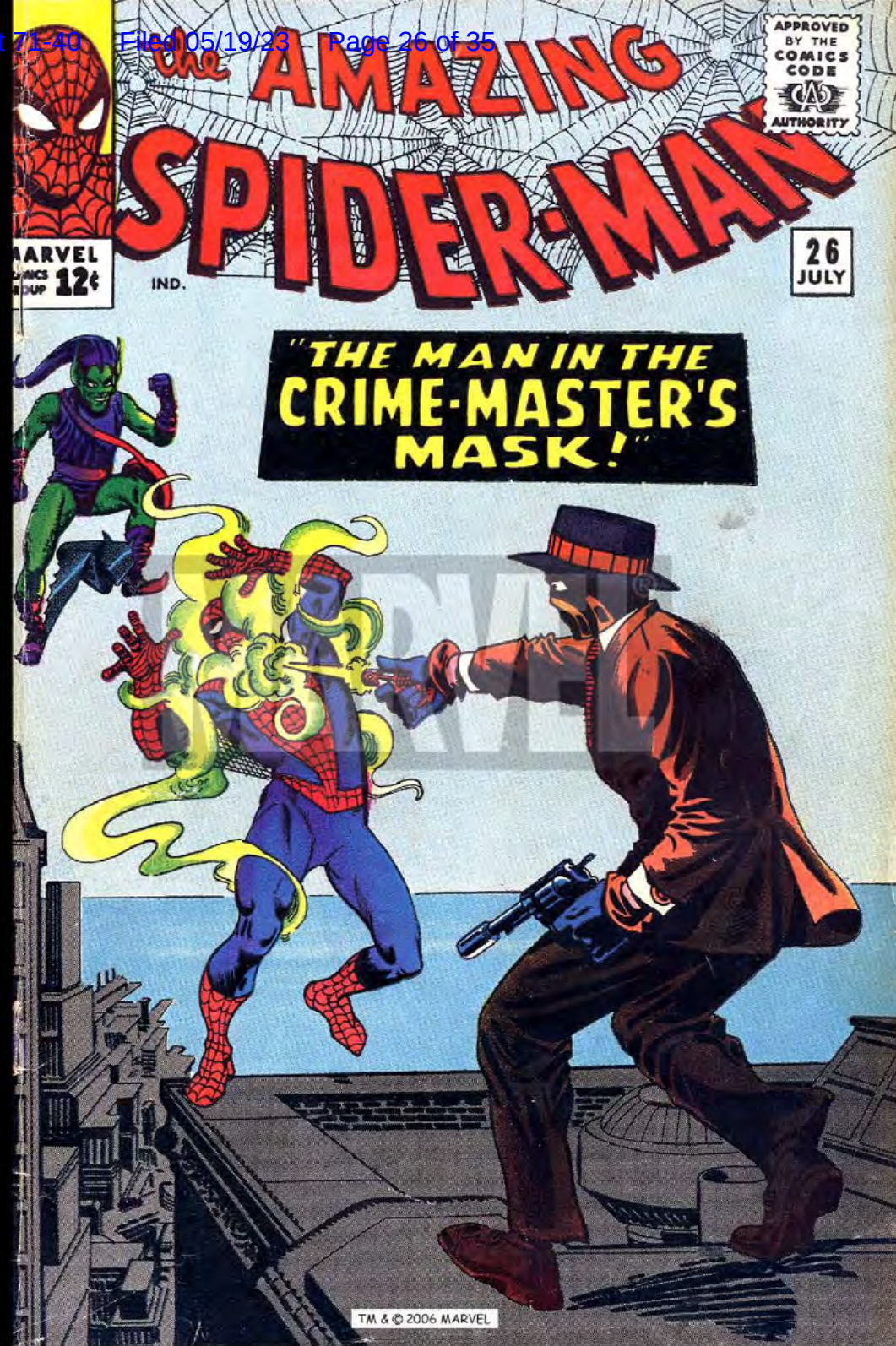
SWINGIN' SCRIPT BY: **STAN LEE**  
DAZZLIN' DRAWINGS BY: **STEVE DITKO**  
LOQUACIOUS LETTERING BY: **S. ROSEN**

STURDY STEVEY DITKO DREAMED UP THE PLOT OF THIS TANTALIZING TALE, AND IT'S FULL OF UNEXPECTED SURPRISES! SO, TURN THE PAGE AND SEE IF YOU CAN GUESS WHAT'S COMING NEXT....!



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# MEN! Join My "\$100-a-Week" Club!

## Let Me Put You in a PROFITABLE BUSINESS You Can Run from Home SPARE TIME—FULL TIME!

If you've always dreamed of getting into the \$100-a-week bracket, here's your chance to join the "club". Men all over the country are doing it with my simple, proven plan. So can you. The 60-year-old Mason Shoe Mfg. Co. will set you up in a profitable "shoe store business". In your spare time, this business can add enough to your present pay-check so your weekly income is at least \$100. Or run this business full-time and earn as much as \$960 a month. But you should *never* make less than \$100 a week again if you take advantage of this opportunity.

### No Wonder You'll Make So Much Money!

Actually \$100 a week need only be the start. Build your Mason customer list to the point where you take 8 orders a day and you'll rake in over \$960 a month CLEAR PROFIT. It's easy because you show nationally advertised footwear that EVERYBODY needs and wants. You make BIG profits because we carry all the stock and ship the shoes for you. Our huge warehouse stock of 300,000 pairs of dress, work, sport shoes for men and women give you a bigger selection than any other store in town. You can fit everybody because sizes run all the way from 2½ to 16, and widths AAAA to EEEE. You have no store-keeper's expenses or "overhead." You never invest a cent!

### Sales Equipment Absolutely FREE

You show famous Mason Air-Cushion shoes—Ripple Sole shoes, Oil-Resistant Work Shoes, amazing Mystery Shoes, guaranteed Waterproof Shoes, insulated boots, colorful styles for women—a line that's far beyond the reach of competition. That's why *everybody* is your prospect. Start with friends, relatives, folks where you work. Make money very first hour. Soon you'll be making enough extra cash to let you join the envied "\$100-a-Week Club," earning far more than at any ordinary job. Fill out and mail the coupon below. We'll rush you our free "Starting Business Outfit." Features 275 fast-selling shoe styles... plus foolproof measuring equipment, "How To Make More Money" booklet. Send no money now or later. You get everything you need to start, absolutely FREE. Rush the coupon now.

**RUSH  
THIS  
COUPON  
NOW!**

### YOUR TICKET TO A PROFITABLE BUSINESS!

THE MASON Shoe Mfg. Co., Dept. F-709,  
Chippewa Falls, Wisconsin

Sure I want to join the "\$100-a-Week Club" by making good money in a fine "Shoe Store Business" that I can run from home. Rush me, FREE and Prepaid, everything I need to start making money my very first spare hour.

Name \_\_\_\_\_  
(PLEASE PRINT)  
Address \_\_\_\_\_  
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# MASON

SHOE MFG. CO.  
Dept. F-709  
Chippewa Falls, Wisc.

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# THE MYSTERY OF "THE MAN IN The CRIME-MASTER'S MASK!"

BOTH THE CRIME-MASTER AND THE GREEN GOBLIN KNOW EACH OTHER'S TRUE IDENTITIES!!

But...

WHAT STRANGE SECRET IS KNOWN ONLY TO FREDERICK FOSWELL??



CAN SPIDER-MAN SOLVE THIS DARK RIDDLE, CLOAKED WITHIN A GRIM PUZZLE, HIDDEN BENEATH THE SHADOWS OF A DEADLY ENIGMA??

STEALTHILY SCRIPTED BY... STAN LEE  
PAINSTAKINGLY PLOTTED AND DRAWN BY... STEVE DITKO  
LOVINGLY LETTERED BY... S. ROSEN



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# MEN! Join My "\$100-a-Week" Club!

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**PROFITABLE BUSINESS**  
You Can Run from Home  
**SPARE TIME—FULL TIME!**

If you've always dreamed of getting into the \$100-a-week bracket, here's your chance to join the "club". Men all over the country are doing it with my simple, proven plan. So can you. The 60-year-old Mason Shoe Mfg. Co. will set you up in a profitable "shoe store business". In your spare time, this business can add enough to your present pay-check so your weekly income is at least \$100. Or run this business full-time and earn as much as \$960 a month. But you should *never* make less than \$100 a week again if you take advantage of this opportunity.

## No Wonder You'll Make So Much Money!

Actually \$100 a week need only be the start. Build your Mason customer list to the point where you take 8 orders a day and you'll rake in over \$960 a month **CLEAR PROFIT**. It's easy because you show nationally advertised footwear that **EVERYBODY** needs and wants. You make **BIG** profits because we carry all the stock and ship the shoes for you. Our huge warehouse stock of 300,000 pairs of dress, work, sport shoes for men and women give you a bigger selection than any other store in town. You can fit everybody because sizes run all the way from 2½ to 16, and widths AAAA to EEEE. You have no store-keeper's expenses or "overhead." You never invest a cent!

## Sales Equipment Absolutely FREE

You show famous Mason Air-Cushion shoes—Ripple Sole shoes, Oil-Resistant Work Shoes, amazing Mystery Shoes, guaranteed Waterproof Shoes, insulated boots, colorful styles for women—a line that's far beyond the reach of competition. That's why *everybody* is your prospect. Start with friends, relatives, folks where you work. Make money very first hour. Soon you'll be making enough extra cash to let you join the envied "\$100-a-Week Club," earning far more than at any ordinary job. Fill out and mail the coupon below. We'll rush you our free "Starting Business Outfit." Features 275 fast-selling shoe styles... plus foolproof measuring equipment, "How To Make More Money" booklet. Send no money now or later. You get everything you need to start, absolutely **FREE**. Rush the coupon now.

**RUSH  
THIS  
COUPON  
NOW!**

## YOUR TICKET TO A PROFITABLE BUSINESS!

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Chippewa Falls, Wisconsin  
Sure I want to join the "\$100-a-Week Club" by making good money in a fine "Shoe Store Business" that I can run from home. Rush me, **FREE** and Prepaid, everything I need to start making money my very first spare hour.

Name \_\_\_\_\_ (PLEASE PRINT)

Address \_\_\_\_\_

Town \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

# MASON

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Dept. Z-709  
Chippewa Falls, Wisc.

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# SPIDER-MAN<sup>TM</sup> BRING BACK MY GOBLIN TO ME!

JUST AS THE MYSTERIOUS  
**CRIME-MASTER** PREPARES  
TO TAKE COMMAND OVER  
THE CITY'S GANGS, A  
STARTLING **INTERRUPTION**  
TAKES PLACE, AS THE  
GLOATING **GREEN GOBLIN**  
BRINGS IN AN UNCONSCIOUS  
**PRISONER!**

HOW'S THAT  
FOR A ONE-  
SENTENCE RESUME  
OF LAST MONTH'S  
20-PAGE  
THRILLER??

I WARNED YOU THAT I'D  
NEVER LET ANYONE ELSE  
TAKE OVER AS SANGLORD  
OF THE CITY, EVEN THE  
**CRIME-MASTER** SHALL  
SERVE THE **GREEN GOBLIN!**

THE **GOBLIN!!**  
WITH **SPIDER-MAN**--  
STILL ALIVE! BUT--  
I THOUGHT I HAD  
KILLED HIM!

SOME OF  
YOU MEN,  
GET UP,  
HERE! I  
CAUGHT  
**SPIDER-MAN**--  
NOW SEE  
IF YOU CAN  
HOLD HIM!



EDITED AND WRITTEN  
BY SMILIN' **STAN LEE**

PLOTTED AND DRAWN  
BY SCOWLIN' **STEVE DITKO**

LETTERED AND GIFT-WRAPPED  
BY SWINGIN' **ARTIE SIMEK**

IF YOU DIG AN ACTION- PACKED OLD-  
FASHIONED COPS 'N ROBBERS MYSTERY  
YARN, THIS ONE IS FOR **YOU!** BUT,  
EVEN IF YOU **DON'T** LIKE THIS KIND  
OF STORY, READ IT **ANYWAY!** IT MAY  
JUST CHANGE YOUR MIND!



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Plus 9' BAMBOO POLE AND LINE

MARK IV

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25 pc. FISHING LURE SET

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SELECT QUALITY MONUMENT LINE

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FOR THE  
PRICE OF  
REELS  
ALONE

Enjoy the *THRILL* of SPINNING,  
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3 RODS &amp; REELS

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SUPER "88"  
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STAR DRAG  
SPINCAST REEL

PUSH BUTTON  
CASTING  
ANTI REVERSE  
NO BACKLASH

ARGOSY DIRECT DRIVE  
TROLLING  
REEL

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POPPING  
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4 FAMOUS  
TROUT FLIES

SELECT QUALITY  
MONOCLAMENT LINE

DIP NET

5 pc.  
DROPLINE  
FISHING KIT

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**SPIDER-MAN**

**"NEVER STEP ON A SCORPION!"**

**OR...**

"...YOU THINK IT'S EASY TO DREAM UP TITLES LIKE THIS?"

ON THE SURFACE, THIS MAY SEEM TO BE A SUPER-HERO ACTION THRILLER. BUT, IF YOU PROBE DOWN DEEP, IF YOU ANALYZE EACH SUBTLE NUANCE, IF YOU DISSECT EACH PHILOSOPHICAL PHRASE, IF YOU STUDY EACH NON-EXISTENTIALISTIC PANEL, YOU'LL DISCOVER THAT IT ACTUALLY IS... A SUPER-HERO ACTION-THRILLER!

**Writing and Editing by: STAN LEE**

**Plotting and Drawing by: STEVE DITKO**

**Lettering and Loafing by: SAM ROSEN**

WHEN ACADEMY AWARD TIME ROLLS AROUND, LEAVE US NOT FORGET...

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OF THE  
CAT!"



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**MAIL COUPON before it is too late!**

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Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES  
including PHOTO BOOK of FAMOUS STRONG MEN, once weaklings  
How to Become one of Them.

☐ I enclose 10c for mailing and handling. I am under no other obligation

I'm checking everything I need to give me the kind of body I want.

☐ I want to gain \_\_\_\_\_ lbs. (fill in). ☐ Triple my strength.

☐ I want to streamline my body, get rid of flabby fat.

☐ I want to add inches of muscle to my ☐ ARMS ☐ CHEST

☐ SHOULDERS ☐ POWERFUL LEGS ☐ SLIM WAIST

☐ I want to become a winning athlete. ☐ I want new pep.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

DO NOT MAIL COUPON IF UNDER 14 YEARS OF AGE.

ADDRESS \_\_\_\_\_ PLEASE PRINT OR

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZONE \_\_\_\_\_

WRITE CLEARLY

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How in minutes of  
FUN a day

# YOU

WILL BE MADE

into A

NEW ATHLETIC

# HE

# MAN

Jim Norman BEFORE  
mailing coupon



"I'm  
PROUD  
to be  
seen  
with  
Jim  
NOW!  
Every-  
body  
adores  
his build," says Nellie.  
"Jim can lift the front  
of a 2700 lb. car.  
He amazes his friends!"

This can be  
soon the  
handsome  
NEW  
Jet  
Power  
YOU

BEFORE  
Mailing  
Coupon  
I was  
a  
125 lb.,  
5 ft.  
skinny  
weakling.  
Which of  
these  
2 me's  
is  
YOU?



# "THE CLAWS OF THE CAT!"

IN WHICH OUR WEB-SPINNING WONDER ENCOUNTERS  
A BRAND NEW FOE, WHILE FINDING HIMSELF STILL  
BESET BY THE SAME OLD PROBLEMS! IT IS MORE THAN  
LIKELY THAT THIS LITTLE EXCURSION INTO ADVENTURE  
WILL MEET WITH YOUR UNQUALIFIED APPROVAL!



HEROICALLY WRITTEN  
AND EDITED BY:  
**STAN LEE**

HOMERICALLY PLOTTED  
AND DRAWN BY:  
**STEVE DITKO**

HASTILY LETTERED  
AND BORDERED BY:  
**ARTIE SIMEK**

AND NOW, WE BRING YOU ONE OF  
THE MOST EAGERLY AWAITED  
MOMENTS OF ALL--THE MOMENT  
YOU BEGIN TO READ ANOTHER  
MIGHTY MARVEL MASTERWORK...